







DONNY V. PRABOWO

FULL STACK WORDPRESS DEVELOPER

CONTACT

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TECHNICAL PROFICIENCY

- WordPress / WooCommerce / LMS / Membership
- Custom Theme and Plugin
- PHP, HTML5, CSS, SCSS
- Version Control Systems / GitHub
- MySQL, MariaDB database
- Vanilla JavaScript, jQuery, Ajax
- Bootstrap 5 & Tailwind 3
- Project Management
- Advanced UI/UX Design
- Genesis, Generate Press, Kadence, Astra, Neve
- Elementor, Oxygen, Divi, Beaver, Bricks, Avada
- Gutenberg Block Editor, GreenShift, Spectra
- REST API
- Advanced Custom Fields (ACF)
- Angular.js / React.js / Node.js / VueJS
- Extend build tools like gulp and webpack

EXPERTISE

- Web design and development
- WordPress best practices
- Plugins development and configuration
- Build scalable and robust APIs and system
- Cross-platform responsiveness
- Hosting migration and server configuration
- Troubleshooting and bug-fixing
- Security and data protection

PROFESSIONAL SUMMARY

A highly skilled and prolific full-stack web developer with over 12 years of experience. My expertise spans all aspects of web development, from design and development to optimization, plugins and debugging.

I am passionate about creating world-class web applications with best-practice implementation and my work consistently earns high scores for user experience and performance.

My detail-oriented and proficient programming abilities enable me to excel in both individual and team projects, allowing me to be an effective leader. Additionally, I am passionate about metrics and pushing the boundaries of my work to exceed the "best yet's".

STRONG POINTS

Global Brand Experience

In my expansive career, I have had the privilege of collaborating with some of the world's most notable brands and agencies, including Fox Asia, Merck, Wondermind, Cbum, and the University of Maryland, etc. These collaborations have enriched my professional experience and enabled me to contribute to diverse and high-profile projects.

Extensive remote work experience

A combination of skills and experience of self-organizing and working synchronously with a global team, to deliver exceptional results to the clients within the timeline.

Extensive expertise in WordPress web applications

Equipped with a diverse skill set and proficient in all assortment of technologies.

Proven results

Developing customer-focused websites with high speed, less than 1s load time, high performance up to 99 score, A grade GTMetrix score, increased user clicks by 30%, increased sales up to 58% global, top level security for various clients across the globe.

Lead development in 560+ projects, with 99.6% rating

A diverse portfolio of clients, ranging from basic company profile site to robust / multi complex website, 100% success with 99.6% satisfaction rate from clients' review.

EDUCATION

■ M.S. of Telecommunication System
Depaul University | 2006

■ B.S. of Computer Engineering
Iowa State University | 2003

SOFT SKILLS

- Highly organized with strong attention to detail.
- Result-driven focused with strong time management skills.
- Effectively self-manage during independent projects, as well as collaborate in a team setting.
- Self motivated and strong sense of responsibility.
- Creative, innovative, analytical and critical thinker.
- Effective communication skills.
- Strong organizational and project management skills.
- Ability to work under tight deadlines with shifting priorities.
- Strong work ethic and professional demeanor.
- Excellent at problem-solving and decision-making.
- Adaptable and accountable.
- Great leadership skills.

PORTFOLIO

- <https://www.wondermind.com/>
- <https://billiontoone.com/>
- <https://billo.app/>
- <https://asana.com/>
- <https://www.aquant.ai/>
- <https://www.sunloan.com/>
- <https://www.sciencealert.com/>
- <https://wiise.co.uk/>
- <http://wanderbyron.com.au/>
- <https://forestdeclaration.org/>
- <https://www.williesmiths.com.au/>
- <https://bestalcoholfreebeer.com.au/>

WORK EXPERIENCES

Senior WordPress Developer

Codeable | Donny Studio | July 2014 - present

- Built websites using multiple frameworks such as Genesis, Understrap, PicoStrap, GeneratePress, Spectra, GreenShift, Kadence, Elementor, Oxygen, WPBakery, Divi, Beaver, Bricks, and Avada for businesses of all sizes. With a 4.98/5 rating and a 99.6% customer satisfaction rate, you can trust that your project will be completed to the highest quality.
- Delivered full life cycle software development for leading clients, ranging from Fortune 500 global corporations, website agencies to privately-held start-ups. My expertise extends from initial architecture through development, test, and deployment of web-based applications, databases, and interfaces. I have earned 99.6% of 5-star ratings from clients on performance and project delivery. Built an e-Commerce web app to meet highly customized needs and help businesses sell products online. My innovative solution resulted in an impressive 58% increase in company sales.
- Developed a custom-branded website for Africa's premier online literary magazine, boosting its user experience and performance by a remarkable 60%. This new website improved the magazine's visibility and helps to engage readers with its content better. With its improved navigation and streamlined design, readers can now easily explore the magazine's vast library of stories, articles, and book reviews.
- Established an interactive, high-traffic website for Microsoft Gold Partner Software Company that guarantees optimum user experiences. Through the web-application, this website generated a 30% increase in the company's sales revenue.
- Implemented improvements and maximize website performance with web optimization. Achieved up to 99 on Google Vital Metrics for both desktop and mobile. Maximized website speed, security, and efficiency with my comprehensive optimization services.

Senior WordPress Developer

TheCode.co | 2022 - 2023

- Worked at The Code Company, a specialist WordPress engineering firm focused on solving complex publishing problems at scale for digital publishers.
- Developed custom WordPress themes based on the company's best practice skeleton theme, ensuring optimal performance and scalability.
- Collaborated with a team of developers using a repository system, ensuring code consistency and facilitating efficient teamwork.
- Utilized Advanced Custom Fields (ACF) to enhance the customization and functionality of the platform, catering to specific client needs.
- Designed and developed custom plugins, expanding the capabilities of the platform and meeting unique client requirements.

TESTIMONIALS

"As always, working with Donny has been extremely smooth and efficient. Great communication and quick turnarounds!"

-Erin M. - Forest Declaration

"Donny is very easy to communicate and put forth a plan which works well for my circumstances. He understood the problems to be resolved and offered practical solutions for them. Furthermore I can tell he is diligent and hard working."

-Jono P. - Aerologix

"He has been fantastic. Quick to solve problems and figured out how to solve everything we threw at him. Always in good humor. Can't say enough. Would work with him again anytime. and highly recommend him to anyone."

-Gregg V. - University of Maryland

"Donny is a great partner to work with. The delivery speed and attention to detail are exceptional."

-Tadas D. - Billo

"Donny was patient, and responsive and helped make all the necessary features and changes needed to build our site."

-Roula N. - Billion to One

"Donny is top notch, always prompt, communicates well and does high quality work, will hire again."

-Chanelle G - Agency

- Created extensions for existing plugins, enhancing their functionality and ensuring seamless integration with the platform.
- Contributed to projects for key clients, ensuring their digital publishing platforms were optimized for performance and engagement.
- Engaged in continuous development and improvement of WordPress tools, focusing on creating editorial efficiencies, boosting performance, and accelerating user engagement.

Senior WordPress Developer

Zorzees.com | 2020 - 2022

- Worked at Zorzees, a leading provider of cloud franchising software designed to triple team efficiency and simplify the franchising process.
- Developed a WordPress backend using a multisite network, ensuring scalability and flexibility for different franchise businesses.
- Leveraged Advanced Custom Fields (ACF) for creating custom fields, enhancing the customization and functionality of the platform.
- Developed endpoints for a React-based admin dashboard, enabling front-end developers to create tools for master franchise owners to manage their franchise businesses effectively.
- Collaborated with a team of developers, utilizing a repository system to manage and maintain code integrity and consistency.
- Implemented automation features such as electronic funds transfer and royalty collection via ACH, streamlining financial transactions for franchisors.
- Contributed to a platform that manages over 320+ units, transferred \$15+ million in royalties via ACH, and processed 2k+ of FDDs receipts e-signed through the platform.
- Engaged in continuous improvement of the software, ensuring it remains the complete solution for franchisors to manage their franchisees efficiently.

Website Developer (Freelance)

2010 - 2014

- Oversaw 150+ projects, achieving an impressive 99.6% satisfaction rating.
- Engineered high-performance websites that boast sub-second load times and achieve a 99 GTMetrix score. This optimization led to a 30% surge in user engagement and a global sales increase of up to 58%, all while maintaining stringent security standards for optimal user trust.
- Served as a Senior Software Engineer for a premier global entertainment channel.
- Transformed and modernized website design, transitioning from Drupal to the more versatile WordPress platform.
- Pioneered the development of a Multi-site network fortified with robust security measures and SSL certification for all associated domains.

Application Consultant

SAP | 2007-2014

- Led on-site blueprinting workshops at client locations, analyzing and understanding their existing business workflows, particularly in the realm of Environmental Compliance.
- Mapped intricate business processes to the SAP ERP solution, ensuring seamless integration and alignment with client objectives.
- Crafted comprehensive blueprint documents, outlining the strategic plan for migration to the SAP ecosystem.
- Delivered full life cycle software development for leading clients, ranging from Fortune 500 global corporations, website agencies to privately-held start-ups. My expertise extends from initial architecture through development, test, and deployment of web-based applications, databases, and interfaces. I have earned 99.6% of 5-star ratings from clients on performance and project delivery.
- Delivered hands-on training sessions to clients, empowering them with the knowledge and skills to effectively utilize the SAP application for their business needs.